OFFICE OF THE MAYOR CITY AND COUNTY OF HONOLULU

530 SOUTH KING STREET, ROOM 300 • HONOLULU, HAWAII 96813 PHONE: (808) 768-4141 • FAX: (808) 768-4242 • INTERNET: <u>www.honolulu.gov</u>

RICK BLANGIARDI MAYOR



MICHAEL D. FORMBY MANAGING DIRECTOR

KRISHNA F. JAYARAM DEPUTY MANAGING DIRECTOR

June 22, 2023

The Honorable Tommy Waters
Chair and Presiding Officer
and Members
Honolulu City Council
530 South King Street, Room 202
Honolulu, Hawaii 96813

Dear Chair Waters and Councilmembers:

Pursuant to Section 13-103(b) of the Revised Charter of the City and County of Honolulu, I hereby appoint, subject to confirmation by your Honorable Body, Ms. Muhtadia Rice as a member of the Ethics Commission. Ms. Rice will fill the vacancy created by the resignation of Lynette Lo Kanda and serve for a term to expire on December 31, 2026. I would appreciate your favorable consideration of Ms. Rice's appointment and request adoption by the City Council in the most expedient manner possible.

I have enclosed a draft resolution and Ms. Rice's personal information form for your review. For any general inquiries you may have regarding this appointment, please contact my executive assistant, Kevan Wong, at 768-6608.

Sincerely,

Rick Blangiardi

Mayor

Enclosures

CC:

Ms. Muhtadia Rice

Department of the Corporation Counsel

Ethics Commission



RESOLUTION

CONFIRMING THE APPOINTMENT OF MUHTADIA RICE TO SERVE ON THE ETHICS COMMISSION OF THE CITY AND COUNTY OF HONOLULU.

WHEREAS, Section 11-107 of the Revised Charter of the City and County of Honolulu, 1973 ("Charter"), as amended, establishes an Ethics Commission ("Commission") comprised of seven members appointed by the Mayor and confirmed by the Council to five-year terms; and

WHEREAS, the Commission has the basic duties of rendering advisory opinions and conducting investigations concerning the application of the standards of ethical conduct of the City and recommending appropriate disciplinary action against city officers and employees who violate the standards; and

WHEREAS, Section 11-107 of the Charter prohibits members of the Commission from taking an active part in political management or in political campaigns; and

WHEREAS, Section 13-103 of the Charter requires a Commission member to be a registered voter of the City; and

WHEREAS, by Mayor's letter, dated June 22, 2023, the Mayor has appointed Ms. Muhtadia Rice to the Commission; and

WHEREAS, if confirmed by the Council, Ms. Rice will fill the vacancy created by the resignation of Lynette Lo Kanda and serve a term expiring on December 31, 2026; and

WHEREAS, the Council has reviewed Ms. Rice's qualifications and character and finds that Ms. Rice qualifies to serve on the Commission; now, therefore,

BE IT RESOLVED by the Council of the City and County of Honolulu that this body confirms the appointment of Ms. Muhtadia Rice to the Ethics Commission for a term expiring on December 31, 2026; and

BE IT FURTHER RESOLVED that the Council expresses its gratitude and appreciation to Ms. Rice for her willingness to be considered for public service and actively participate in city government; and



No.	

RESOLUTION

BE IT FINALLY RESOLVED that copies of this Resolution be transmitted to the Mayor, Chair of the Ethics Commission, and Ms. Muhtadia Rice.

	INTRODUCED BY:
DATE OF INTRODUCTION:	
Honolulu, Hawaii	Councilmembers

Office of the City Clerk

CITY AND COUNTY OF HONOLULU STATE OF HAWAII

Voter Certificate

I, Glen I. Takahashi, City Clerk of the City & County of Honolulu, State of Hawaii do hereby certify that,

MUHTADIA RICE

a resident of the City and County of Honolulu, State of Hawaii is a duly registered elector (voter) of

Precinct 04, Representative District 50, State of Hawaii

Voter ID No: 1577476

Registration Date: 08/05/2010

Date of Birth:

In Witness Whereof, I have hereunto set my hand and caused the Seal of the City and County of

Honolulu to be affixed on June 21, 2023

Signature Block

Signature of Elector

Glen I. Takahashi, City Clerk

Glen I. Takahashi, City Clerk City and County of Honolulu State of Hawaii

CITY AND COUNTY OF HONOLULU NOMINEE/APPOINTEE FORM

1.	Position Nominated to: Ethics	Commmission			
2.	Name: Muhtadia (Tadia) (First)	S. (Middle)	Rice (Last)		
3.	Are you a citizen of the United Are you a resident of the City Are you a registered voter in t	and County of Honolulu? Yes	· · · · · · · · · · · · · · · · · · ·		
4.	Occupation: Consultant				
5.	5. Name and address of employer or firm: Rice Consulting				
	322 Aoloa Stree, Ste 601, Kailu	a, HI 96734			
6.	. Does your employer do any business with the City and County of Honolulu? No If yes, state the nature of business and approximate dollar amount in the last five years:				
7.	Do you or does any member of No	of your immediate family hold	office or own stock in any firm?		
8.	If yes, provide details including the name(s) of the firm:				
9.	,		ty, or financial interests other than those		
10.	transactions or any other activ	ity which would be incompati	work, financial investments, business ble with the proper discharge of your e duties for which you have been		
11.	Are any members of your fam agency? No • If yes, please specify the depart		County of Honolulu or any attached		
12.	Are there any incidents in you	r past that may jeopardize you	ur nomination? No		
13.	Have you ever been convicted	l of a felony? No	If yes, provide details:		

	(Signature)	(Date)		
	Muhtadia Rice	April 30, 2023		
	belief and are made in good faith.	complete, and correct to the best of my knowledge an		
22.	What do you understand to be the prime duties of your county appointment? Advances standards of ethical conduct in government to improve and maintain public confidence in government officials and employees, advises and makes recommendations to city employees, officials, and the public regarding conflicts of interest; enforces the ethics laws; educates city officers and employees; administers and enforces financial disclosure requirements; administers and enforces lobbying laws.			
	appointment and yearly thereafter? Yes	al disclosure to the city Ethics Commission upon		
20.	Are you regularly away from Honolulu? No	If yes, please explain:		
19.	Will you be able to commit to meeting dates ar	nd times? Yes		
18.	Will you be able to commit to the full term of t	this appointment? Yes		
17.	Have you ever been a member of a board or co No If yes, provide name(s) of board/commission:	ommission with the City and County of Honolulu?		
10.	County): Since inception of this 501(c)3 non-profit membership organization created in 2000 I have executed the Educate A Girl Chang	ge The World scholurship program, granting educational scholurships to 22 women and girlt around the world who demonstrate excellence in frica social and economic development project, a public-private partnership, offering safe houses to women in South Africa, along with hygiene		
16	Community activities etc. (also list any service	e on any other board or commission Federal, State or		
	Entrepreneurial management consultant and nonprofit growth strategy professional with agile business strategies that advance	ces organizational mission. Proven success increasing operating revenue/profit through resource allocation and alignment of operations to control rwith a servant-leadership philosophy. Expert in organizational dynamics, conflict management, interpersonal, intergroup, intercultural, and		
15.	Provide a summary of major work experience to including military (attach additional sheets if not not including military (attach additional sheets).	for the last ten (10) years. Begin with your present job		
	— Xeurs-International-Durine for Training and Management Development Leedings. VA Advanced Management Str	ntiles - Centificate of Connected Senior States Management - Centificate of Connected		
	CMA Emerprise Breakshrough Institute Lean Six Sigma - Certificate of Completion for be completed third quarter 2023); U Certificate of Competence: Los Angeles Bar Association Civil, Family, Workplace Mediation - Certificate of Completion Leg	niversity of Hawaii Information Security Specialist - Certificate of Competence; University of Hawaii Labor Education & Patliamentary Law- gislative & Government Mediation - Certificate of Completion; Xerox International Center for Training and Management Development,		
14.	Education:			

The above statements made by me are true, complete, and correct to the best of my knowledge and The completed form and any attachment(s) will be posted by the City Clerk and available on the City's DocuShare Website.

TADIA RICE

MULTIDISCIPLINARY EXECUTIVE WITH INTERNATIONAL EXPERIENCE

Entrepreneurial management consultant and nonprofit growth strategy professional with agile business strategies that advances organizational mission. Proven success increasing operating revenue/profit through resource allocation and alignment of operations to control overall costs, cash flow, and fiscal activity. Twenty years in senior management with global experience as an inclusive leader with a servant-leadership philosophy. Expert in organizational dynamics, conflict management, interpersonal, intergroup, intercultural, and organizational communication, with diversity, equity, inclusion (DEI), and cultural competence in the forefront. Extensive experience in enterprise transformation for multiple sectors and diverse industries. Trained by Fortune 500 companies as a team-oriented, fact-driven, solution-focused self-starter who analyzes short- and long-term objectives. Produces fundraising and financial development plans, optimizes supporter engagement across all channels to implement CRM expansion facilitating major gifts. Quickly understands issues, challenges, and new perspectives using lateral, vertical, and indigenous thinking. Inspires confidence and creates trust using emotional intelligence and successful management coaching. Effectively negotiates strategic alliances using excellent relationshipbuilding and people skills. Originates vision and defines strategy using consultative approach to build consensus. Media experienced from behind-to-on-camera, radio, print, and multi-media development for information dissemination. Recognized for excellence in communications with strong organizational writing, verbal, inter-personal communication skills, and public relations/OPI proficiency. Author and expert contributor to industry publications on gender issues, climate mitigation, cultural competence, artificial intelligence, international affairs, expressive arts, social justice, and a passion for people and our world.

PROFESSIONAL EXPERIENCE

WOMAN RADIO BROADCAST STATION

Director, Executive Producer, On-Air Personality

Global Remote/Part-time October 2020 – Present

Creates all broadcast content for a global one-hour weekly radio show, *Womanocity for Women with Curiosity*. Research and identify topics and guests from around the world; source materials for promotion; identify music and sound effects; audio edit interviews for scheduled broadcasts and YouTube channel documentation. I direct and consult with broadcasting presenters, DJs, engineers, and IT staff to safeguard health and safety standards, trade union requirements, ensure that weekly shows run to key demographics. The show address diversity and gender issues to increase proportion of underrepresented ethnic groups. I participate in pre-production briefings for other presenters, reporters, technical staff and additional contributors. Physically located in South Africa, I remotely manage logistics of staff, resources, equipment, and also ensure copyright clearance and compliance with media law.

HAWAI`I ACADEMY OF RECORDING ARTS (operations closed due to COVID19) Chief Executive Officer

Honolulu, Hawai`i January 2020 – June 2020

After consulting to this prestigious 46-year-old non-profit for one year prior to hire, I accepted formal leadership to create annual fundraising plan to achieve budgeted goals for contributed revenues from major gift programs, annual campaigns, special events, appeals, foundational grants, corporate partnerships, planned giving, and fundraising in alignment with the organizational 5-year strategic plan. Responsibilities included all corporate decisions, financial operations, P&L, support for internal infrastructure systems, resource management, marketing, expansion, donor and prospect outreach, engagement, and stewardship. Cultivated long-term relationships with existing donors to drive and expand increased opportunities to benefit members, secured online member voting including identification of social media metrics for impact, supported awards telecasts, and served as media spokesperson. Provided development reports as required, analyzed data, and executed a comprehensive strategy that increased relationships with state agencies, including Creative Industries (division of Hawai'i State Department of Business, Economic Development & Tourism), created program grants up to \$250K+ from Hawai'i Tourism Authority and Hawaii Community Foundation. Established partnership with Queen's Health Systems to provide benefits to 600 Academy members. Participated in Nā Hōkū Hanohano award qualification screenings and worked with producers of annual broadcast. (operations closed due to COVID19).

- Created donor development strategy to include 20% increase.
- Optimized operations identified and solved financial problems, reduced costs by 12.3%.
- Facilitated member surveys during COVID-19 with exceptional 82% crisis response.

Honolulu, Hawai`i/Los Angeles, California January 2008 – December 2019

RICE CONSULTING

Principal

Provides innovative business strategies and resource allocation models for greater effectiveness and efficiency of corporate and non-profit operations. Implemented design thinking and leadership development for entrepreneurial driven team processes, Board development, diversity, equity and inclusion (DEI) programs. Directed and managed projects, events and engagements; collaborated with colleagues, facilitated discussions between management and staff. Trained CEOs, C-level managers, civic and political leaders with thought-leadership, mediation, team building, employee performance, professional development, and company culture amelioration. Recommended new strategies and redefined corporate vision, public relations and promotions across diverse media channels. Identified re-engineering solutions to advance and extend success of corporate, manufacturing, and nonprofit service enterprises. Facilitated appearances of celebrity clients such as Dizzy Gillespie, Danny Glover, Prince, Fergie Jenkins, and more. Traveled globally to organize Parliamentary delegations and bilateral trade agreements between sub-Saharan African nations and U.S. States of California and Arizona. Governmental clients included South Africa, Namibia, U.S. National Security Agency; United States Federal Executive Board Diversity Council. Consulted to Pacific Business Center Program Climate and Sustainability Conferences; Hawaii Academy of Recording Arts; Shidler College of Business, University of Hawai`i-Manoa; Wai`alae Charter School; Easter Seals Hawai`i; ETM Media; Matemotja Productions; Sustainable Ocean Systems, Inc; HIT Methods Global Health Crisis Response; Thermal Conversion Organic Materials (TCOM); QRSE Engineering Solutions; NuFlow Technologies-Australia; Bausch & Lomb-South Africa.

MACHAKA MEDIA (PTY) LTD

Managing Director

Johannesburg, South Africa January 2001 – December 2007

Managed all media, entertainment, and public relations for South African icon entertainer, Yvonne Chaka Chaka (Princess of Africa), and all artists signed on the Machaka Music label. Reviewed and analyzed investment opportunities and negotiated distribution and endorsement deals. Implemented marketing and branding, public relations, publicity, and built successful relationships with international media outlets in Africa, Asia, United States, and India. Managed marketing strategies, supervised CD launches, created biographies. Negotiated fees and set budgets for all domestic and international performances. Assessed business strategies and reduced overhead costs by 30%. Grew artist catalog by 200% and helped develop new artists. Concurrently served as Director of the PRINCESS OF AFRICA FOUNDATION, the Section 21 Division of Machaka Media that focused on education campaigns for maternal health and the permanent interruption of malaria transmission in South Africa and Zambia. It was the first non-profit Public-Private Partnership (PPP) for Limpopo Province Malaria Control Program. Created and distributed illustrated hard-back books with built-in audio technology for low literacy communities and rural populations. Implemented on-the-ground mosquito net distribution to eradicate infections and utilized innovative non-traditional training and education methodologies. Grant partners included UNICEF, Roll-Back Malaria, World Bank, United Nations, and the World Health Organization.

TAHIRIH ASSOCIATION (Est. 2000 as a 501(c)3 non-profit member organization

Global Remote/Part-time 2000—Present

Created in 2012 the BEYOND BARS project provided an expressive arts program to incarcerated women for ten years. In 2022 it converted to a Reentry Program to serve formerly incarcerated women with a 25-module professional development curriculum. Since inception, this organization has granted educational scholarships to 22 women and girls in six marginalized communities and countries around the world who demonstrated excellence in arts expression, technology, and science. Also supports Light of Africa, a public-private partnership offering safe houses to women in South Africa, along with hygiene and food distribution. Manages donor development, public relations, media content, video production, and graphics design.

BOARD OF DIRECTOR ACCOMPLISHMENTS

HAWAI'I MAOLI - Perpetuating Hawaiian Culture (Est 1997 as a 501(c)3 non-profit organization) Board Secretary

Honolulu, Hawai`i 2012-2020

Fiscal sponsor to Native Hawaiian organizations that preserve cultural practices. Project manager to Hawaiian-owned businesses to empower economic benefit. Assisted Executive Director to maximize and expand fundraising and donor development; directed operational procedures, grant writing, and business practices to ensure due diligence; expanded and improved Board functions and strategic planning for efficiency and effectiveness of 25+ projects worth \$12.5M: Mauna `Ala State Monument (\$1.6M); GIA Makaha Watershed project (\$325K); *I Am Haloa* film project (\$183K); and Ko'olaupoko Ahupua`a Boundary Marker Project (\$170K). Interfaced with the Mayor's Office of Culture and Arts for annual Honolulu Mango Jam community event; Kapolei City Lights Street Festival; King Kamehameha Parade and Prince Kūhiō Festival.

AWARDS & RECOGNITION

Stars of Oceania Leadership Award-University Hawai'i	2022	United States Congress	2010
City and County of Honolulu	2019	California State Senate	2001
Medalist of Honor-Ellis Island Honors Society	2017	United Nations Association	2000

INDEED ASSESSMENTS

ExpertWork Style: ConscientiousnessManagement & Leadership Skills: Impact & InfluenceWorking with MS Word Documents

Supervisory Skills: Interpersonal Skills <u>Proficient</u>

<u>Highly Proficient</u>
Supervisory Skills: Motivating & Assessing Employees

Management & Leadership Skills: Planning & Execution
Creating Presentations with Microsoft PowerPoint

Teamwork: Interpersonal Skills

Active Listening

CERTIFICATIONS & EDUCATION

• CMA Enterprise Breakthrough Institute
Lean Six Sigma - Certificate of Completion (to be completed third quarter 2023)

University of Hawaii
 Information Security Specialist - Certificate of Competence

University of Hawaii
 Labor Education & Parliamentary Law - Certificate of Competence

Los Angeles Bar Association
 Civil, Family, Workplace Mediation - Certificate of Completion
 Legislative & Government Mediation - Certificate of Completion

- Xerox International Center for Training and Management Development, Leesburg, VA Advanced Management Studies - Certificate of Competence Senior Sales Management - Certificate of Competence
- Prescott College, AZ
 B.A. Liberal Arts

MEMBERSHIPS

PEN Women	2023-Present	National Association of Parliamentarians	2011-2019
Society for HR Management (SHRM)	2022-Present	Speakers Association of Hawai`i	2011-2020
LinkedIn Advisors	2021-Present	International Coach Federation (UK)	2003-2009
Organization of Women Leaders, Hawai`i	2020-Present	Institute of Management Consultants (RSA)	2002-2008
Kailua Hawaiian Civic Club	2017-Present	American Society of Training & Development	2000-2010
National Speakers Association (US)	2014-Present	GRAMMY Recording Academy Producers Wing	1999-2010

PUBLISHED BOOK CHAPTERS AND MAGAZINE ARTICLES (additional upon request)

Lili'uokalani: The Queen Who Saved Her Nation And Lost Her Throne, E-Magazine for Today's Female Executive	2022
Performance for Incarcerated Women, Transformative Change: 10 Essays on Race & Spirituality, Pub. RM Chandler	2022
The Fascinating History of Hacking, M Real Magazine Success Talk for Men	2021
What Makes Cyberhackers Tick?, M Real Magazine Success Talk for Men	2021
The Future of Cyber Security and Forensics, E-Magazine for Today's Female Executive	2020
Artificial Intelligence: The Future Is Now, E-Magazine for Today's Female Executive	2020
What Americans Should Know About Civil Rights, Kailua Beach Neighbors, Best Version Media	2018
Our Three Queens, Kailua Beach Neighbors, Best Version Media	2018
Celebrate Juneteenth, Kailua Beach Neighbors, Best Version Media	2018
What's Your Mindset?, E-Magazine for Today's Female Executive	2015
Be An Agent of Change, Magazine for Today's Female Executive	2015
M&Ms, Business, and Life, E-Magazine for Today's Female Executive	2015
Gaunxi: Doing Business in China, E Magazine for Today's Female Executive	2014
Horror to Hope, Tragedy to Triumph: Women of Rwanda, Palgrave Macmillan	2010
Enterprising Women in South Africa: 10 Years On, South Africa Depart Trade and Industry	2004
Equal Circles: Breaking Into The Boys Club, Kalimat Press	1990

GHOST WRITING

Happy Birthday My Daughter, Nelson Mandela, South Africa The Child of Ngwenya By Yvonne Chaka Chaka, South Africa

Ferguson Jenkins Acceptance Speech, Baseball Hall of Fame Induction, Cooperstown, New York

KEYNOTE SPEECHES (additional upon request)

Fish Out of Water: Make your Difference Your Success Beyond Boundaries: Keys to Personal Empowerment Aloha, Ubuntu & Global Spirituality: A Paradigm Shift The Aloha Effect: Ancient Wisdom + Modern Science

Mindsets for Success: See Beyond Your Own Horizon Gaunxi, Blat, Sociolisimo: The Art of the Relationships

Build A Better World - Build A Better You Women of Wonder Who Changed the World

TELEVISION APPEARANCES

Panelist, "Prison Nation" public presentation, Albin O. Kuhn Gallery, University of Maryland, Baltimore Interview, KHON Special News Broadcast, Hawai'i Repeat Panelist, Sister Power, ThinkTech Hawai, Hawai'i Interview, Hawai'i News Now Sunrise with Billy V, Hawai'i Interview, Swazi Television, Swaziland Interview, AM 2Day, SABC-TV, South Africa Performer, Grahamstown Sundowner, SABC-TV, South Africa Panelist, The Iraq War, Cox Cable TV, Los Angeles Repeat Panelist, Woman to Woman, NBC-TV, Los Angeles

RADIO/PODCAST APPEARANCES

KHON-TV Black History Month BEYOND BARS "A Bahá'í Perspective" with Warren Gillette, Podcast "On The Couch," WOMan Radio, South Africa KPHI Radio Hawai`i (repeat guest) KAYA-FM Radio, South Africa Talk Radio 702, South Africa

Thobela-FM, South Africa KABC-Radio, Los Angeles (repeat guest) KFWB-Radio, Los Angeles "Beauty Pop Live!" with Millena Gay, Podcast "Beverly Hills Sizzle Report "with Fauna Hodel, Podcast

GUEST APPEARANCES - PRINT MEDIA

Honolulu Star-Advertiser Mmegi Newspaper, Botswana Swazi Weekend Observer Newspaper, Mbabane City Press Newspaper, South Africa Maui News, Hawai'i Los Angeles Times Newspaper, California

STAGE & FILM EXPERIENCE

"A Woman and Her Words" Theatrical Music Drama International Tour, playwright, actress, Pure One Productions Performing Guest, Botswana Television, Gabarone Performing Guest, Mbabane, Lobamba, Eswatini

MUSIC PRODUCTION CREDIT

"A Woman and Her Words" Cast Recording/Soundtrack performer, graphic design, co-producer, co-composer, sound editor, Pure One Music (BMI) GRAMMY Submission 2000 "Solace of the Eyes - Songs of Tahirih" Music CD, performer, graphic design, co-producer, composer, sound editor, (Pure One Music (BMI) GRAMMY Submission 2000

(ASCAP) "Best of Radio Nur 2003", performer, Radio Nur (ASCAP) "If You Have Faith" composer, arranger, performer, Pure One Music (BMI)

Performer, "Handmaidens" Compilation CD, Radio Nur

"If You Have Faith" Performer, Producer, composer, sound editor, Pure One Music (BMI)

"Spirit of Africa" co-composer, arranger, performer, Pure One Music (BMI)

ART EXHIBITION

"BEYOND BARS: Prison Women Speak" Video, Spectrum of Light and Spirit Art Retrospective, Center for Art, Design and Visual Culture, University of Maryland, Baltimore County (UMBC), Baltimore, MD

VIDEO PRODUCTION CREDITS

"BEYOND BARS: Prison Women Speak" Observational Documentary, producer, director, editor "In Memoriam" Faye Kennedy & John Nichols, Honolulu African American Film Festival, Hawai'i "Dion'e Searching for Self" co-producer, writer, editor, "May Maxwell and Abdu'l-Baha", producer, writer, music, sound "A Life of Active Service to Humanity" producer, writer, editor

"BEYOND BARS Program" Promo, producer, editor, sound "Build A Better Word" Producer, writer, editor "Juneteenth: The Watch Night Service" Windward Interfaith 'Ohana, online producer, writer, music, sound, editor "In Memoriam-Sandra Tjitendero" video producer, editor, producer, writer, music, sound, editor, archivist; music by Dave Egger, Vocal Motion 6, Yosi Mesbah